



MAKERERE UNIVERSITY



Invitation

GLOBAL BUSINESS LABS

HOW TO COME UP WITH A BUSINESS IDEA

Are you looking forward to be a successful business person? Do you want to get tips on how to do it? Global Business Labs presents to you an opportunity to share this experience. Come and listen to an inspirational lecture on how to come up with a business idea with focus being identifying problems around you. Also, interact with the speaker and the Global Business Labs team for future prospects.



GUEST SPEAKER: DAVID SEMPALA

With more than 10 years experience in the communications and media industry, David Sempala has developed expertise in every facet of communications including media relations, management, advertising, special events management, business promotions, writing and editing. Presently, he is the Chief Executive Officer/Consultant for Royalway Media Ltd, a local PR firm that he co-founded in June 2006. Royalway Media Ltd has worked and continues to work for some of the leading corporations and institutions in Uganda e.g. Standard Chartered Bank, MTN Uganda, Private Sector Foundation, Privatization Unit, Uganda Telecom, British Council, among others. The company also has a growing private sector profile and is today recognized as one of the leading local PR/Market Communications consultancy firms in Uganda.

TIME: 17:00 – 19:00 PM

DATE: Thursday 6th March, 2014

VENUE: Makerere University, College of Computing and Information Sciences, Block B, Level 6

RSVP: Confirm your participation by sending an email with your name and phone number to: bwire.ancel@globalbusinesslabs.com or send an SMS to 0793-618-225. Limited places only so hurry and register before Thursday 6th March, 2014 12pm.

SNACKS AND BEVERAGES WILL BE SERVED.