

MAKERERE

SCHOOL OF ECONOMICS SEMINAR SERIES



Mind The Data Gaps: An Examination of Women-owned Enterprise Representation

Using data from 43 countries in Sub-Saharan Africa, we document large variations in women-owned enterprise representation and estimates of gender gaps in enterprise performance between commonly available data sources. We provide empirical evidence that these differences are driven by variations in gender-blind sampling protocols. Women-owned enterprises are less likely to meet the sampling criteria for most widely available enterprise data and those that do are more positively selected on performance, relative to male-owned enterprises. We also document differences in implied policy and research priorities across data sources, driven both by target sample characteristics and survey structure.



Thursday

May 04, 2023

9:00 AM - 11:00 AM



COBAMS CONFERENCE HALL,
BLOCK B



WEBINAR ID: 957 7341 8236
PASSCODE: 180730

SPEAKERS AND DISCUSSANTS

KEY NOTE SPEAKERS



**PROF. MORGAN
HARDY**

ASSISTANT PROFESSOR OF
ECONOMICS, NEW YORK
UNIVERSITY ABU DHABI



**PROF. GISELLA
KAGY**

ASSISTANT PROFESSOR OF
ECONOMICS, VASSAR
COLLEGE



MODERATOR

**PROF. IBRAHIM
MIKE OKUMU**

DEAN,
SCHOOL OF ECONOMICS

DISCUSSANTS



**DR. WASSWA
MATOVU**

SENIOR
LECTURER
SCHOOL OF
ECONOMICS



**DR. FELIX
WAMONO**

LECTURER
SCHOOL OF
STATISTICS &
PLANNING

ABOUT THE SPEAKERS

Morgan Hardy is a development economist whose research focuses broadly on private enterprise development and employment in low-income countries. Her research has employed a variety of experimental and applied methods, using originally collected data from Africa. She has active field projects in Ethiopia, Ghana, and Nigeria, on topics including combatting youth unemployment, improving small business profits, community-level impacts of industrialization, gender pay inequality, and the dynamics of small business owner networks.

Gisella Kagy is an Assistant Professor at Vassar College. Her research is in development economics with a focus on gender, employment in low-income countries, and the impact of early childhood and in-utero health shocks on later life health and human capital accumulation. She has projects in Bangladesh, Ethiopia, and Ghana that use a variety of experimental and applied methods with a particular focus on designing surveys and collecting new data. Her work has been published in top general interest and development economics field journals. She received her PhD in economics from the University of Colorado Boulder in 2015.